



Arvin John Mana-ay

Web Developer & Designer

PROFESSIONAL SUMMARY

Web developer and designer with 10 years of experience building websites, sales funnels, and web applications for clients worldwide. Skilled in design, front-end development, and performance optimization, with a strong background in project management and teamwork. Focused on delivering responsive, high-converting, and visually appealing websites that meet client goals.

PROFESSIONAL EXPERIENCE

- Clockworke Digital, Inc.** Apr 2021 - Present
Senior Web Developer
 Designed and developed high-converting sales funnels and e-learning websites for international clients, driving lead generation, sales, and user engagement.
 Implemented custom coding solutions using HTML, CSS, and JavaScript across platforms such as WordPress, Shopify, and Instapage.
 Managed project updates and client communication through live calls and chat, ensuring seamless collaboration and on-time delivery.
- Vertere Global Solutions, Inc.** Apr 2019 - Apr 2021
Web Designer, assigned to UNILAB, Inc.
 Developed responsive websites and web applications to support product promotions and internal operations.
 Designed UI/UX mockups, graphic assets, and interactive elements for a range of digital projects.
 Contributed to the front-end development of multiple websites and applications, including the flagship Unilab.com.ph.
- Personiv Philippines** Nov 2015 - Apr 2019
Web Designer / Team Lead / Senior Web Designer
 Developed and modernized websites for SMEs and SOHO businesses across the United States.
 Led a large-scale migration of legacy sites to fully responsive, modern web designs.
 Built and maintained websites using the Camilyo platform, ensuring seamless functionality and performance.
 Provided on-call support, updates, and modifications for live websites.

CONTACT

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CORE SKILLS

Front-End

HTML, CSS, JavaScript, jQuery

Back-End

PHP, MySQL, phpMyAdmin

Design

Figma, Photoshop, Illustrator, Canva

Platforms

WordPress, Elementor, WooCommerce, Kajabi, GoHighLevel

CRM & Automation

ActiveCampaign, HubSpot, Zapier, ManyChat

Dev & Deploy

GitHub, Netlify, Vercel, Supabase

AI Tools

Claude Code, Cursor, GitHub Copilot

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- Your Virtual World** Oct 2014 - Nov 2015
Web Developer
 - Designed and developed custom websites from scratch based on client requirements.
 - Conducted debugging, testing, and maintenance for both in-development and live websites.
 - Managed website deployment on client servers, ensuring proper configuration and performance.
- Leentech Network Solutions** Apr 2014 - Sep 2014
Intern Web Designer
 - Assisted in testing and debugging website projects before deployment.
 - Created wireframes, prototypes, and design mockups to support web development.
 - Designed banners, social media graphics, and other digital marketing assets.

EDUCATION

Lyceum of the Philippines University - Cavite 2015
Bachelor of Science in Information Technology

TRAININGS & SEMINARS

- The Culture of Personal Excellence by Francis Kong** Mar 2017
Personiv Philippines, Muntinlupa City
- Personal and Professional Empowerment from Inside Out** Feb 2015
Lyceum of the Philippines University
- Cyber Ethics: Reorienting Netizens Seminar / Lecture** Dec 2014
Lyceum of the Philippines University
- Young I.T. Practitioners of the Philippines Seminar** Oct 2014
Lyceum of the Philippines University
- Test of English for International Communication (TOEIC)** Aug 2012
Lyceum of the Philippines University
- LPU IT Society COECS Day Seminar** Sep 2011
Lyceum of the Philippines University

ACHIEVEMENTS

Arvin John Mana-ay

Web Developer & Designer

Top Performer, Senior Web Designers
(Personiv) (Jan 2019)

Top Performer, Senior Web Designers
(Personiv) (Aug 2018)

Top Performer, Web Artists (Personiv)
(Aug 2016)

LPU Website Development
Competition Champion (2015)

Dean's Lister, 2nd Sem AY 2013-2014
(Jun 2014)

LPU Website Development Contest,
2nd Place (2014)

TOEIC Passer (2012)

Top Performer, Senior Web Designers
(Personiv) (Sep 2018)

2016 Q3 Top Team Leader, Legacy
(Personiv) (Nov 2016)

Top Performer, Web Artists (Personiv)
(Jun 2016)

Dean's Lister, 1st Sem AY 2014-2015
(Jan 2015)

Dean's Lister, 1st Sem AY 2013-2014
(Jan 2014)

LPU Resident Scholar (2013-2015)

EXTRACURRICULAR ACTIVITIES

LPU Computer Studies Society

2014-2015

LPU Information Technology Society

2011-2012